

BMG CM

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BMG CM, Phil Mulholland
Tel. +49 89 4111 5900

Category:
Organization

Distribution list:
Heads of BMG World
Employees of BMG Germany

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Organizational Announcement Category Management Affordable Quality

We are pleased to inform you that the Category Management Affordable Quality, headed by Katrin Braun in Beijing, will now also be represented in HQ Munich.

Tatjana Zlatanovic will be responsible for the Business Management CM AQ, effective from April 1st, 2006, and will be reporting technically to Phil Mulholland and functionally to Katrin Braun.

Tatjana has several years of sales experience at Alcatel, Siemens and, most recently, as account manager for T-Mobile Germany.

In her function, she will focused on working closely with the sales regions and principal countries, in order to bring the total product stories into the markets and contribute to the worldwide success of AQ products. The second part of her task will be to represent AQ in meetings in Munich, in order to enable a smoother interface.

Calvin Huang (deputy) and Dorothee Grzegorek will join her team. Tatjana will focus on working with sales on the Beijing originated AQ products, Calvin will focus on Taipei originated products and Dorothee will be interfacing with the Regional Marketing organizations of Eastern and Western Europe and Latin America for AQ, as well as Account Communication.

Please support Tatjana and her team in her new role.

sgd. Phil Mulholland

sgd. Katrin Braun